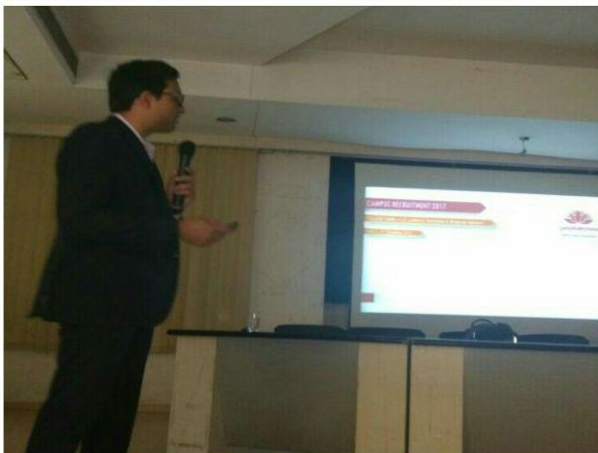


**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Janalakshmi Financial Services
Pvt. Ltd. at SRLIM, Surat**

Janalakshmi Financial Services Pvt. Ltd. offered MEP of INR 3.6 lacs p.a. to the final year students of SRLIM, Surat on 15th & 16th December, 2016.



Janalakshmi Financial Services Ltd. (JFS) is the largest and the fastest growing Micro Finance Institution (MFI) in India that has recently been granted in-principle approval to convert itself into a Small Finance Bank. JFS gave out its first loan in October 2000, and currently serves over 5.35 million families across 197 cities in India. It has over 12,000 employees, referred to as Jana Nayaks.

JFS has deep domain expertise in banking and financial services, with over 500 years of banking sector expertise just among the senior management. It is an organization that is recognized globally as one of the world's most trusted and innovative financial institutions working on the problem of financial inclusion.

Janalakshmi Financial Services Pvt. Ltd. is the one of the NBFC in India structured in such a manner, with the deliberate intent of keeping the social spirit intact. Janalakshmi Financial Services' market-based approach to financial inclusion is defined by three distinct characteristics: first, an exclusive focus on servicing the needs of the urban poor; second, a strong custom driven approach in designing financial products and services; third, the centrality of technology and processes as the foundation of a scalable enterprise.

In March 2016, JFS received the VC Circle award for the best financial services firm in India that has received venture capital funding. JFS is also a part of the financial inclusion working group with the World Economic Forum.

Janalakshmi Financial Services Pvt. Ltd. visited S. R. Luthra Institute of Management for Campus Placement of final year students on 15th & 16th December, 2016. Janalakshmi Financial Services Pvt. Ltd. offered INR 3.6 lacs p.a. and placement opportunity across the Gujarat and the offered profiles were Customer Relationship Executive Manager & Relationship Officer, Funding Auditor and Funding Executive.

Mr. Kalpan Desai (Vice President & Zonal HR Head- West Zone), Mr. Hukim Kazi (Regional Head – South Gujarat) and Ms. Ashu Sethi (Lead – Talent Acquisition) steered Pre Placement Talk, 150 students appeared for Pre-Placement Round.

Selection Procedure included:

Round 1: Group Discussion

To measure the cognitive ability to first understand the given topic, acquaintance with current affairs to actually know something about the topic, body language, the way participant respect or contradict the opponent's points and overall how interactive they are and eliminate mass who is tightlipped and inert, Group Discussion round was conducted. Mr. Hukim Kazi and Ms. Ashu Sethi being the threatening selector from the esteem organization, shortlisted 48 out of 106 aspiring performer of Group Discussion Round.

Round 2: The Personal Interview

Mr. Desai and Mr. Kazi conducted personal round of interview, where in they were judging candidates based on their communication skills, knowledge about the NBFC Sector and Banking Sector. Even they were looking after the down to earth nature, readiness for mobility across Gujarat, suitability to work in rural area environment and rural people in the candidates. Out of 48 students, 13 students cleared the final round and received final placement on 16th December, 2016 from SRLIM, Surat.

It was excellent opportunity for those who wish to start their career with financial services. Janalakshmi Finance Service Ltd.