

**Sarvajanik Education Society**  
**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of HDB Financial Service Ltd. at  
SRLIM, Surat**

**HDB Financial Service Ltd. offered package of INR 3.5 lacs p.a. to students of S. R. Luthra Institute of Management (SRLIM), Surat on 1<sup>st</sup> December, 2016**



HDB Financial Services Ltd. is a subsidiary company of HDFC Bank. The Housing Development Finance Corporation Limited (HDFC) was amongst the first to receive an 'in principle' approval from the Reserve Bank of India (RBI) to set up a bank in the private sector, as part of the RBI's liberalisation of the Indian Banking Industry in 1994. The bank was incorporated in August 1994 in the name of 'HDFC Bank Limited', with its registered office in Mumbai, India. HDFC Bank commenced operations as a Scheduled Commercial Bank in January 1995.

There was pool campus placement of HDB Financial Services Ltd. at DBIM, Surat on 1<sup>st</sup> December, 2016. Four designations offered by the company were: Management Trainee - Credit Manager, Management Trainee-Credit manager-CV (Commercial Vehicle), Management Trainee-Sales(CV) and Management Trainee-Sales Finance with MEP of INR 3.5 Lacs p.a.

Mr. Mrinal Sinha (Business Head) conducted Pre-Placement Talk. Ms.Prachi Shah (Regional HR-WZ) briefed about the company, details of the job profile offered, as well as roles and responsibilities of the candidates.

18 students participated for the Pre-Placement Talk. All highly driven students appeared for the further process of selection.

There were four stages of Selection process.

### **1. Written Test:**

The written test was taken for measuring the aptitude of students for this job. It was only conducted for Candidates of finance specialization appearing for both Credit Manager and Credit Manager - CV. The test consist of basic knowledge banking and financial terminologies. 17 students cleared the Written test.

### **2. Group Discussion:**

Marketing Specialisation candidates were directly appeared for GD and all finance students were allowed for GD after test. The major objective of conducting Group Discussion was to measure communication skills of the candidates. Beside, company wanted to assess leadership skill and aggressiveness through Group Discussion.

### **3. Personal Interview Round**

After assessment though Group discussion round, 8 (6 from Finance & 2 from Marketing) candidates were shortlisted for Personal Interview. Candidates were questioned asked to introduce themselves; also were asked questions pertaining to the domain, internship, family background, achievements, strengths, weaknesses, attitude towards job and some technical questions.

Finally, 3 candidates were offered for the designations of Management Trainee- Credit Manager from finance specialization with INR 3.5 lacs p.a. and no Sales trainee were selected.