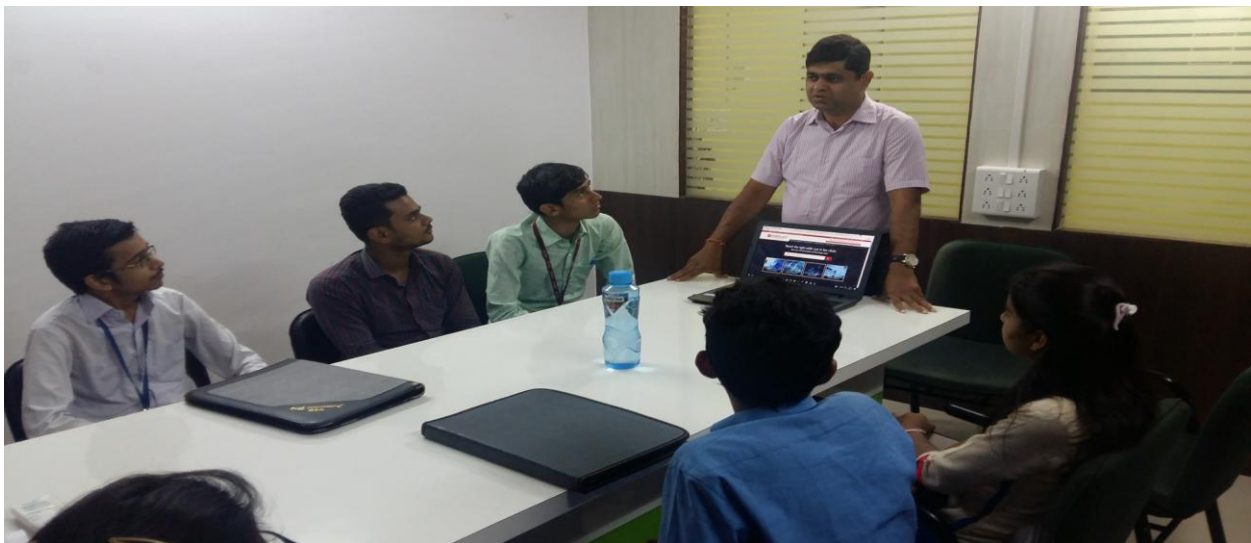


**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of TradeXL Media Pvt. Ltd. at S. R.
Luthra Institute of Management, Surat**

**TradeXL Media Pvt. Ltd. offered MEP of INR 3.3 lacs p.a. to final year students of S. R.
Luthra Institute of Management (SRLIM), Surat on 3rd June, 2017**



Trade XL Media Pvt. Ltd. popularly known as Tradexl.com is India's 1st Glocal trade search engine for B2B market established in 2009. It is also a Google Premier SME Partner helping small and medium size businesses to leverage benefit from contemporary online promotions. Trade XL team has consistently delivered search engine friendly websites and catalogues of international standards coupled with targeted promotions through Google Adwords PPC campaigns, Yahoo & Bing Campaigns. It has also leveraged the power of SEO, SMO, Directory promotions and CD distribution in domestic and international market to help our clients grow their business globally.

Trade XL Media Pvt. Ltd. offered the designation of Sales Executive with a MEP of 3.3 lacs p.a. to the students of SRLIM. Mr. Shailendra Tiwari, Regional Manager and the Branch Manager of the company first delivered the Pre-Placement talk briefing about the company, profile and roles and responsibilities associated with the job profile. Further, for the first round of Personal Interview, 8 students appeared out of which 5 students got shortlisted for the next round. Out of the 5 students who appeared for the second round of Personal Interview, 3 students were finally selected by the company for the offered designation.