

**Sarvajanik Education Society**  
**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Gruham Developer at SRLIM,  
Surat**

**Gruham Developer offered package of INR 2.8 Lacs p.a. to students of S. R. Luthra  
Institute of Management (SRLIM), Surat on 25<sup>th</sup> May, 2017**



GRUHAM primary business is development of residential, commercial properties. The company has a unique business model with earnings arising from development and rentals. From developing major colonies in Surat, GRUHAM is now present across Surat cities in India. The development business of GRUHAM includes Homes and Commercial Complexes. The product offering involves a wide range of products including condominiums, row houses of varying sizes.

GRUHAM is credited with introducing and pioneering the revolutionary concept of developing commercial complexes in the vicinity of residential areas. GRUHAM has successfully launched commercial complexes and is in the process of marking its presence across various locations in India.

The company offered the designation of Sales Executive to the students of SRLIM with the MEP of 2.8 lacs p.a. The selection procedure encompassed two rounds of Personal Interview with the second one being the telephonic interview. The first round of interview was held on 18th May, 2017. 3 students appeared for the first round of Personal Interview, in which 2 students got shortlisted for the second round of interview held on 25th May, 2017. Finally both the students were offered the job with the MEP of 2.8 lacs p.a.