

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Make3d.in at S. R. Luthra Institute
of Management, Surat**

**Make3d.in offered MEP of INR 1.94 lacs p.a. to final year students of S. R. Luthra
Institute of Management (SRLIM), Surat on 9th May, 2017**

Make3d.in

Make3d.in is a Surat-based 3D printer for Textile industry. Few of the products of the industry include Pratham 3D printer, Prusa i3 3D printer, Pratham 3.0 3D printer, DLP 3D printer and Pratham 5.0 3D printer. The company has successfully installed 3D printers all over the globe including Ahmedabad, Agra, Baroda, Bengaluru, Delhi, Hyderabad, Kolhapur, Kolkata, Mumbai, Sachin, Surat, Rajkot, Tamilnadu and Thane in India; and Brazil in the international market.

The company offered the designation of Management Trainee – Marketing with a MEP of 1.94 lacs p.a. The roles and responsibilities encompassed all marketing activities: planning, developing and implementing – effective marketing communication campaigns; using the full marketing mix for the company's – marketing communications; writing copy for all marketing collateral, – including brochures, letters, emails and websites.

Mr. Jigar Diyora, Proprietor conducted the campus placement. 3 students appeared for the Personal Interview, where 1 student finally got selected by the company.