

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of NJ Group at S. R. Luthra Institute
of Management, Surat**

**NJ Group offered MEP of INR 2.2 lacs p.a. to final year students of S. R. Luthra
Institute of Management (SRLIM), Surat on 21st March, 2017**



NJ Group is a leading player in the Indian financial services industry known for its' strong distribution capabilities. The journey of NJ began in 1994 with the establishment of NJ India Invest Pvt. Ltd., the flagship company, to cater to investor needs in the financial services industry. Today, the Wealth Advisory Network, also known as the NJ Fundz Network, started in 2003 is among the largest networks of wealth advisors in India. Over the years, NJ Group has diversified into other businesses and today has the presence in businesses ranging from wealth advisory network, asset management, real estate, insurance broking, training & development and technology. Our rich experience in financial services, combined with executional capabilities and strong process & system orientation, has enabled us to shape arising growth trajectory in our businesses.

NJ Group is based out of Surat in Gujarat (India) and has presence in over 94 locations in India and has over 1,300 employees.

NJ Group offered the designation of Sr. Executive – MF Distributor Recruitment (Sales) where candidates were responsible for generating leads from Open Market, ensure all leads are addressed, explain MF Business opportunities and earnings to interested leads, and convince them to join business with NJ. Mr. Bhavin Vaishnav, Zonal HR Head at NJ India, and Ms. Keta Desai, Assistant Manager, Recruitment, NJ India conducted the campus placement at SRLIM on 21st March, 2017.

The selection process had 3 steps. 33 students appeared for the first stage of Online Test which was cleared by 16 students who appeared for the second stage, round one of Personal Interview. 7 students cleared the second stage and appeared for the third stage of Personal Interview-II. Finally 3 students were selected for the offered designation by the company at the MEP of 2.2 lacs p.a.