

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Campus Placement of Rajgreen Amusement Park Pvt. Limited.**

**Rajgreen Amusement Park Private Ltd. offered package of INR 1.88 Lacs p.a. and  
INR 1.68 Lacs p.a. for Executive – Sales and Executive – Marketing to final year  
students of S. R. Luthra Institute of Management (SRLIM), Surat  
on 9<sup>th</sup> February, 2017**



Rajgreen Amusement Park Private Limited was incorporated on 06 June 2012. Rajgreen group is a joint venture of two pioneers - Rajhans and Green Group, dedicated towards construction for more than two decades. They have come together for a historical construction endeavor on the land of Surat. Rajgreen Group aspires to provide an architectural marvel that takes care of all domains of the living needs for its residents.

It is one of the fastest growing business conglomerates with a strong presence in the construction sector. Rajgreen Group has grown from real estate industry to a multi business conglomerate within a short span of time and has diversified in construction, entertainment and hospitality. Consistently, the group companies Rajhans and Green Group have emerged as market leaders and have achieved a benchmark in construction with their quality and commitment over the years.

Rajgreen Amusement Park Private Ltd. visited S. R. Luthra Institute of Management (SRLIM), Surat for Campus Placement of Final year students on 9<sup>th</sup> February, 2017. Mr. Rakesh Kumar (Head - HR, Rajgreen Group.), Ms. Ranna Purohit (Executive HR, Rajgreen Group) and Mr. Kishan Chevli (Executive-HR, Rajgreen Group) visited SRLIM. Mr. Rakesh Kumar conducted Pre-Placement Talk, 30 motivated students to make their career with Amusement Park had participated in it. Mr. Kumar initiated talk with introducing Rajgreen Group and its various business. Offered designations were Executive Marketing and Executive Sales. Maximum Earning Potential of INR 1.88 Lacs p.a. and 1.68 Lacs p.a. was offered for Executive Sales and Executive Marketing respectively. Detailed about the job profile, roles and responsibilities of the candidates was explained during Pre –Placement Talk.

There were two stages of Selection process.

**1. Group Discussion:**

3 students appeared for the group discussion where major objective of conducting Group Discussion was to measure communication skills of the candidates. Beside, company wanted to assess leadership skill and aggressiveness through Group Discussion.

**2. Personal Interview Round**

After assessment though Group discussion round, 9 candidates were shortlisted for Personal Interview. Candidates were questioned in detail about their own self introduction, education, internship, family background, achievements, Strength and weaknesses and their attitude towards Job and some technical questions.

Finally, 2 candidates were selected.