

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Campus Placement of ICICI Prudential Life Insurance Ltd. at
SRLIM, Surat**

**ICICI Prudential Life Insurance Ltd. offered package of INR 2.40 lacs p.a. to
students of S. R. Luthra Institute of Management (SRLIM), Surat
on 11th January, 2017**



ICICI Prudential Life Insurance Company Ltd. (ICICI Prudential Life) is a joint venture between ICICI Bank Ltd., one of India's largest private sector banks, and Prudential Corporation Holdings Limited.

ICICI Prudential offer an array of products across savings, investments and protection categories that matches the different life stage requirements of our customers and enables them to achieve their long term financial goals.

At ICICI Prudential Life, operate on the core philosophy of customer centricity. ICICI Prudential have developed and implemented various initiatives to provide cost-effective products, superior quality services, consistent fund performance and a hassle-free claim settlement experience to our customers.

ICICI Prudential Life Insurance Ltd. visited S. R. Luthra Institute of Management for Campus Placement on 11th January, 2017 for providing job to final year students. Designation offered was Financial Service Consultant with maximum earning potential of INR 2.40 Lacs p.a. Ms. Aakanksha Dabral (HR Manager, ICICI Prudential Life Insurance Ltd.) conducted pre-placement talk which was attended by 39 students.

At the end of pre-placement talk 4 students decided to go further for selection process with the round of Personal Interview, which was conducted by Ms. Dabral. Finally, 1 candidate was offered job with the designation of Financial Service Consultant.