

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Samrat Plywood Ltd. at SRLIM,
Surat**

**Samrat Plywood Ltd. offered a MEP of INR 3 lacs p.a.
to the final year student of S. R. Luthra Institute of Management (SRLIM), Surat on
28th January, 2017**



**Mr. Yogesh Jain & Mr. Piyush Sodani addressing students and giving information
about roles and responsibilities of the offer.**

Samrat Plywood Limited, India's leading Plywood and Mica (HPL) Company is nestled in India's most well planned city, Chandigarh. It has grown to be among the top five plywood and mica brands in the country and has explored the available exporting opportunities as well. Currently, Samrat has spread its footprints across 16 states and over 300 cities across India with the support and cooperation of its distributors, dealers and associates.

The company visited S. R. Luthra Institute of Management, Surat on 28th January, 2017 for campus interviews. Enthusiastic students to make their career in the field of Real Estate from SRLIM attended the Pre-Placement talk, which was addressed by Mr. Yogesh Jain (Sales-Coordinator, Gujarat) & Mr. Piyush Sodani. The personal interview round was also conducted by them.

Samrat Plywood Ltd. offered the designation of Sales Executive with the MEP of INR 3 lacs p.a. explained their expectations to students very nicely. They were expecting candidates with the ability to identify and manage current & future prospects, manage leads, develop business opportunity through Architect /Interior designer / Institutional sales, collect and evaluate data of project parties and following the cycle till the loop is closed, report analysis once in a week, coordinate with the ASM for various consumer requirement, and coordinate for complaint handling.

For Sales Executive position, company required male candidate with fluency in speaking & good convincing skills. It was a campus placement of S. R. Luthra Institute of Management, and 11 candidates applied for the offer. After Pre-Placement talk, 8 students appeared for the round of Personal Interview.

Finally, 2 candidates were offered INR 3 lacs p.a. from SRLIM, Surat. It was the good opportunity for student to build up their career in the growing real-estate organization.